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Introduction

Applied Globex Sourcing (AGS) has been operating in Saudi Arabia since 2008 & established in Pakistan since 2015 in the fields of Manufacturing, Import and Distribution of various products especially Home Textiles.

We are a leading Home Textiles manufacturing, sourcing and distribution company in Saudi Arabia & Pakistan who is working with an aim to provide high quality Home Textiles especially Towels for a wide range of utilities and purposes. Our commitment to excellence drives us to continually improve and expand our product line while upholding the highest standards of quality and service.

Our approach is based on smart, innovative and custom-built supplies services that target cost effectiveness, efficiency and sustainable results for our clients, who needs the best solutions for their facilities, workplaces, residences and site management.

The company operates through their main offices in Jeddah & Karachi along with their regional offices.

Directions & Goal

Vision Statement

We see tremendous potential in the advancement and application of modern technology in Saudi Arabia & Pakistan. We are committed to play our role as service providers to modernize Saudi Arabia as a truly technologically advanced country in the region.

Mission Statement

To always source and deliver the best solutions to our clients offering them value for money, high level of customer satisfaction and to provide innovative as well as cost effective solutions. We will continue to excel by setting new benchmarks in service, reliability, safety, and cost containment.





**Core
Business
Values**



• Integrity



• Respect



• Professionalism



• Diversity



• Innovation



• Continuous
Improvement

Quality Goals

We are committed to maintain the high standards of quality throughout our manufacturing process. Our quality goals include:

- **Material Selection:** We source only the finest materials to ensure that our towels are soft, durable, and of superior quality.
- **Craftsmanship:** Our skilled artisans and advanced manufacturing processes guarantee meticulous attention to detail and impeccable finishing in every towel.
- **Absorbency and Durability:** We prioritize absorbency and durability in our towels, conducting rigorous testing to ensure long-lasting performance.
- **Sustainability:** We are pledged to sustainable practices, incorporating eco-friendly materials and processes to reduce our environmental impact and promote a greener future.





Products Portfolio

- **Bath/Face/Hand Towels:**

Luxuriously soft and absorbent bath towels available in different sizes, colors, and designs to suit every preference.

- **Beach/Pool Towels:**

Vibrant and durable beach towels made from high-quality materials, perfect for a day at the beach or by the pool.

- **Kitchen Towels:**

Functional and stylish kitchen towels for drying dishes, wiping surfaces, and handling kitchen tasks with ease.

- **Hotel Towels:**

Premium hotel towels crafted for luxury and comfort, ideal for enhancing the guest experience in hospitality establishments.

- **Spa Towels:**

Soft and plush spa towels designed to provide a relaxing and indulgent experience at spas and wellness centers.

- **Wash Cloths/Cleaning Towels:**

Small, soft towels used for cleansing and patient care.

- **Disposable Towels:**

Single-use towels for hygiene purposes in medical procedures.

- **Patient/Hospital Towels Gowns:**

Towel-like garments worn by patients for modesty and comfort. These towels are Antimicrobial finish.

- **Ahram for Pilgrims:**

Specially designed, excellent hand feel, high softness in contexts like Hajj or Umrah, should ideally be lightweight, absorbent, and quick-drying due to the practicalities of travel and ritual cleansing. It's also beneficial if it's compact for easy carrying.



Services Portfolio

Our following services designed to support our clients and meet their specific requirements:

- **Custom Design:** We offer custom design services to create towels tailored to our clients' unique specifications, including size, color, logo embroidery, and more.
- **Bulk Orders:** Whether for retail, hospitality or corporate needs, we accommodate bulk orders with efficient production and timely delivery.
- **Customer Support:** Our dedicated customer support team is available to assist with inquiries, orders, and any after-sales service to ensure customer satisfaction.

Contact

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